

## **Curriculum Vitae**

Name Cheng Mei Ling, Sarah

### **Education**

Candidate, Doctor of Business Administration  
The Hong Kong Baptist University, Hong Kong

Master of Business Administration  
The Chinese University of Hong Kong, Hong Kong

Bachelor of Social Sciences  
The University of Hong Kong, Hong Kong

### **Professional Qualifications**

Fellow Member of the Association of Chartered Certified Accountants, UK (FCCA) (since 1993)

Member of the Hong Kong Institute of Certified Public Accountants (AICPA) (since 1991)

### **Working Experience**

Aug. 2009 – Present            Teaching Fellow  
School of Accounting and Finance  
The Hong Kong Polytechnic University

July 2000 – July 2009        Lecturer  
School of Accounting and Finance  
The Hong Kong Polytechnic University

Dec. 1993 – July 2000        Management Accounting Manager  
Alfred Dunhill Asia Pacific Ltd

### **Service**

External - ACCA(HK) Committee Member of Professional Development Subcommittee

Internal - Coordinator of Professional Mentoring Program

### **Subjects taught**

AF2108, Financial Accounting  
AF2111, Accounting for Decision Making  
AF4513, Corporate Social Responsibility  
AF5107, Accounting for Engineers  
AF5108, Accounting for Managers

### **Current research interests**

Capital market response to accounting rules and moderators of market response, such as analysts. Other variables moderating the effect of accounting rules

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