

# Professor of Practice: Jack Poon

## CONTACT INFORMATION

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The Hong Kong Polytechnic University  
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## ACADEMIC EMPLOYMENT

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THE HONG KONG POLYTECHNIC UNIVERSITY  
*Professor of Practice*, School of Accounting & Finance

Hong Kong  
Aug' 18 - Present

Course Taught:

- **AF5346 Entrepreneurial Finance**  
This course is designed to introduce students to the challenges and pitfalls of financing new enterprises. You will learn several practical models in assessment and valuating companies, the human factors that impact the success, what does venture capitalist look for in startups, and preparation of business plan using materials from publicly listed companies such as Uber, Lyft, Meituan, Xiaomi, Alibaba, Bilibili, Pinduoduo, iQiyi, PPDai, Pingan Good Doctor, Beyond Meat, OneConnect, SurveyMonkey, Lizhi, Tencent Music, Upworks, Dropbox, Douyu, Youdao, Li Auto, XPeng, Ant Group, Weimob, Yeahka, GoHealth, GoodRx, Lufax, JD Health, Kuaishou, Didi Chuxing, AirBnb, LinkLogis, JD Logistics, Affirm, Toast, Robinhood, and many more companies are added each semester.
- **AF4912 Capstone Project on Digital Finance** (offered in 2021 Semester 1 and Semester 2)  
This course is designed to introduce students to the world of digital assets, which include fundamentals of cryptocurrency such as Bitcoin and Ethereum, the latest development of De-Fi (decentralized finance), the future opportunity on NFT (non-fungible token), implication of CBDC (central bank digital currency) to economy, the importance of stablecoins to the crypto ecosystem, and regulation related to digital assets. After a series of short courses, students will conduct two-semester research on topics such as market efficiency analysis on yield farming, liquidity and price impact on fractionalization of non-fungible tokens, economic impact of CBDC deployment, DeFi liquidation, pay-to-play NFT, etc.

Talks Given (sample):

- *InsurTech Talk*, jointly organized by Master of Accounting and Finance Analytics and Digital Transformation Center of the Hong Kong Polytechnic University, Nov 2021
- *Entrepreneurship in Fintech: Value Creation*, Chulalongkore University, Thailand, Oct 2021
- *SPAC: an alternate route to go public*, feature talk organized by Hong Kong Investor Relation Association, Sep 2021
- *SPAC Listing – Fast track to go public*, joint event by University of Chicago Booth School of Business and Polytechnic University's School of Accounting and Finance, May 2021
- *Bitcoin, to invest or not to invest?* Faculty of Business Online Knowledge Transfer Forum, May 2021
- *Bitcoin – to Invest or not to Invest*, Fintech Workshop for Doctor of Fintech Program, Mar 2021
- *Digital Bank*, Technology Workshop for Master of Science in Accounting and Finance Analytics, Mar 2021
- *Crypto Talk*, Technology Workshop for Master of Science in Accounting and Finance Analytics, Nov 2020
- Panelist, *The Promises and Pitfalls of WealthTech: Evidence from Online Marketplace Lending*, Faculty of Business Online Knowledge Transfer Forum, Oct 2020
- *Fintech Introduction*, Accounting and Finance AF5265, Sep 2020
- *Fintech Unicorn*, Co-author for the chapter of Fintech Handbook, published by Palgrave Macmillan

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- *Entrepreneurial Finance: The Fintech Challenges for Startup*, Sep 2019
- *Fintech Introduction*, School of Accounting & Finance AF5265, Sep 2019
- *Valuation Journey for Unicorn*, The Greater Bay Area Startup Exchange, Particle X, Jul 2019
- *Enterprise Blockchain: Is it a solution looking for problem or value yet to be realized?* AF Tech Lab, Apr 2019
- *Cryptocurrency Economics and Bitcoin's Imminent Risk of Shutdown*, AF Tech Lab, Jan 2019
- *Data-driven Business*, AF4912 Capstone Project, Sep 2018
- *Fintech in Investment Management*, PD Lecture Series, Oct 2018
- “金融科技与初创企业: 机遇与挑战”, AI & Investment Conference, Shenzhen 2018  
(organized by China Europe International Business School and HK Polytechnic University)

HONG KONG UNIVERSITY OF SCIENCE AND TECHNOLOGY

**Lecturer**, Computer Engineering

Teaching Course: Graduate level class on Microprocessor Design

Hong Kong  
Jan'97 – May'97

## OTHER PROFESSIONAL AFFILIATIONS / PUBLIC TALKS

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HONG KONG SECURITIES AND FUTURES COMMISSION

**Member**, SFC Fintech Advisory Group

Hong Kong  
Mar'21 – Present

HONG KONG CONSUMER COUNCIL

**Expert Advisor on Consumer Protection in the Future Digital Economy**

**Co-opted Member, Advisory Group on Digital Economy and Information Technology**

Hong Kong  
Apr'19 – Present  
Jan'21 – Dec'22

THE HONG KONG POLYTECHNIC UNIVERSITY

**Entrepreneurs-in-Residence, Knowledge Transfer and Entrepreneurship Office**

Hong Kong  
Feb'21 – Present

PARTICLE X (粒子加速科技)

**Speaker and Mentor**

Shenzhen  
Oct'18 - Present

BETATRON

**Speaker and Mentor**

Hong Kong  
Apr'19 – Present

ISOLA CAPITAL

**Venture Partner**

Hong Kong  
May'18 – Present

HONG KONG FEDERATION OF INSURER

**Technical Advisor to Auto Insurance Blockchain Project**

Hong Kong  
Sep'17 – Jan'19

SECURITY & FUTURES COMMISSION OF HONG KONG

**Speaker**, “The Rise of Trillion Dollar Opportunity or the Mother of all Bubble?”

Hong Kong  
Jun'19

SECURITY & FUTURES COMMISSION OF HONG KONG

**Speaker**, “Cryptocurrency Economics and Imminent Risk”

Hong Kong  
May'19

CITIGROUP, INNOVATION SERIES

**Speaker**, “Enterprise Blockchain: A Solution Looking for Problem?”

Hong Kong  
Mar'19

THE LAW SOCIETY OF HONG KONG

**Speaker**, “Cryptocurrency Economics and Imminent Risk of Shutdown”

Hong Kong  
Jan'19

THE 19<sup>TH</sup> WORLD KNOWLEDGE FORUM

**Speaker**, “Cryptocurrency Economics and Bitcoin's Imminent Risk of Shutdown”

Seoul, S. Korea  
Oct'18

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## PROFESSIONAL EXPERIENCE AND OTHER AFFILIATION

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BEIJING JAZZYEAR TECHNOLOGY SERVICES <i>Advisor and Board Member</i>	Hong Kong Aug'18 – Mar'21
MOBIJUICE <i>Advisor</i>	Hong Kong Aug'18 – Jan'21
MASON GROUP <i>Fintech Consultant (virtual bank applicant)</i>	Hong Kong Sep'18 – Nov'19
MANDATORY PROVIDENT FUND AUTHORITY <i>Consultant, eMPF Project</i>	Hong Kong Aug'18 – Jul'19
ATCIPHER <i>Cofounder and CEO</i>	Seattle, WA Aug'13 – Nov'17
ADVANCED CARD SYSTEMS <i>Consultant to Chairman</i>	Hong Kong Mar'13 – Nov'13
A.P. MOLLER-MAERSK <i>Head of Investment, Asia Pacific and Indian Subcontinent</i>	Shanghai Jan'11 – Jun'12
HONG KONG APPLIED SCIENCE AND TECHNOLOGY RESEARCH INSTITUTE <i>Consultant to CTO</i>	Hong Kong Jun'10 – Oct'10
TDMEDIA <i>Cofounder and CTO</i>	Hong Kong Nov'06 – Aug'09
SWIFTPATH <i>Cofounder and CEO</i>	Guangzhou Oct'03 – Oct'06
VSOURCE INC <i>Vice President, Corporate Finance and Business Development</i>	Hong Kong Feb'00 – Sep'03
MOTOROLA SEMICONDUCTOR <i>Head of Technology Services</i>	Hong Kong May'96 – Jan'00
INTEL CORPORATION <i>Staff Engineer</i>	Santa Clara, CA Jun'88 – Apr'96

## EDUCATION

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UNIVERSITY OF CHICAGO BOOTH SCHOOL OF BUSINESS <i>Master of Business Administration, High Honors</i>	Chicago, IL Mar'09
STANFORD UNIVERSITY <i>Master of Science, Engineering Management</i>	Stanford, CA Mar'96
CALIFORNIA INSTITUTE OF TECHNOLOGY <i>Master of Science, Electrical Engineering</i>	Pasadena, CA Jun'88
UNIVERSITY OF WASHINGTON <i>Bachelor of Science, Electrical Engineering, Summa Cum Laude</i>	Seattle, WA Aug'87

## PATENTS

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US PATENT 8988187 <i>Proximity based biometric identification systems and methods</i>
US PATENT 5257218 <i>Parallel carry and carry propagation generator apparatus for use with carry-look-ahead adder</i>
US PATENT 5257215 <i>Floating point and integer number conversions in a floating-point adder</i>
US PATENT 5241490 <i>Fully decoded multi-stage leading zero detector and normalization apparatus</i>