

Curriculum Vitae

Name Cheng Mei Ling, Sarah

Education

Doctor of Business Administration
Hong Kong Baptist University, Hong Kong

Master of Business Administration
The Chinese University of Hong Kong, Hong Kong

Bachelor of Social Sciences
The University of Hong Kong, Hong Kong

Professional Qualifications

Fellow Member of the Association of Chartered Certified Accountants, UK (FCCA) (since 1994)

Member of the Hong Kong Institute of Certified Public Accountants (AICPA) (since 1991)

Working Experience

Aug. 2009 – Present Teaching Fellow
School of Accounting and Finance
The Hong Kong Polytechnic University

July 2000 – July 2009 Lecturer
School of Accounting and Finance
The Hong Kong Polytechnic University

Dec. 1993 – July 2000 Management Accounting Manager
Alfred Dunhill Asia Pacific Ltd

Service

Internal - Coordinator of Professional Mentoring Program

Subjects taught

AF2108, Financial Accounting
AF2111, Accounting for Decision Making
AF3112, Management Accounting II
AF4513, Corporate Social Responsibility
AF5107, Accounting for Engineers
AF5108, Accounting for Managers
AF5340, Finance & Accounting for Design Business

Current research interests

A study of capital market reactions to accounting rules, with emphasis on informed investors who moderate the market response. Other variables moderating the effect of accounting rules and analysts' forecast errors are also examined. Findings and policy implications are reported.

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