

Curriculum Vitae

Anson WONG, *Ph.D.* CPA

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CURRENT APPOINTMENT

Manager of MSc of Accountancy Program
Teaching Fellow
School of Accounting & Finance
Faculty of Business
The Hong Kong Polytechnic University

ACADEMIC ACHIEVEMENT

- Ph.D., City University of Hong Kong, Hong Kong, China, Finance, 2008
- Master of Professional Accounting, The University of South Australia, 2010
- M.Phil. Lingnan University of Hong Kong, Finance, 2000
- Master of Economics, The University of Hong Kong, 1999
- Bachelor of Social Science, Lingnan University of Hong Kong, 1996

TEACHING AND SERVICE AWARDS

- 2018/19 The Hong Kong Institute of Chartered Secretaries (HKICS) and Hong Kong Polytechnic University, School of Accounting and Finance, **Teaching Award**
- 2018/19 Hong Kong Polytechnic University, School of Accounting and Finance Award for **Outstanding Performance/Achievement in Knowledge Transfer**
- 2017/2018 Hong Kong Polytechnic University, School of Accounting and Finance **Teaching Award** Nomination
- 2016/2017 Hong Kong Polytechnic University, School of Accounting and Finance Faculty Prize for **Outstanding Service Performance Prize**
- 2017 **Excellent Paper Award** ISERD International Conference on Education and E-Learning in Tokyo

PROFESSIONAL QUALIFICATION

- Certified Public Accountants (*CPA*) Australia

WORK EXPERIENCE

Academic Experience

- Teaching Fellow, The Hong Kong Polytechnic University
- Lecturer (Part-time), Lingnan University of Hong Kong
- Assistant Professor (Part-time), University of Macau
- Senior Researcher, City University of Hong Kong

SERVICE EXPERIENCE AT PUBLIC BODIES

- Workshop Speaker, the Certified Public Accountants Australia (CPA Australia)
- Company Secretary, Hong Kong Academic Accounting Association (HKAAA)
- Examination Panelist, the Hong Kong Institute Certified Public Accountants (HKICPA)
- Examination Panelist for the Hong Kong Securities and Investment Institute (HKSI)
- Adviser, Financial Social Worker Program of Hong Kong Family Welfare Society (HKFWS)
- Trainer, the Hong Kong General Chamber Council (HKGCC) to conduct an executive training workshop
- Adviser, Hong Kong Institute of Bankers (HKIB) in its Professional Banking Qualification Examination

PROGRAM MANAGEMENT AND SUBJECT DEVELOPMENT

- Program Manager of MSc Accountancy Program
- Program Coordinator of Minor in Finance
- Fintech subject developer and leader: Fintech Application for Accounting and Finance Professionals (AF3212)
- Service-Learning subject developer and coordinator: Financial Literacy for Low-income Youth in Hong Kong (AF3S01)
- Pioneer and Instructor of Fintech workshops

- Industry Interest Group Coordinator of guest lecturers and career sharing talks

TEACHING SUBJECTS

Undergraduate subject:

Business Finance (AF3313), International Finance (AF4323), Corporate Finance (AF4320), Fintech Application in Accounting and Finance and Service-Learning: Financial Literacy for Low-income Youth in Hong Kong (AF3S01), Fintech Application for Accounting and Finance Professionals (AF3212)

Postgraduate subject:

Financial Management (AF5318), Principles of Corporate Finance (AF5312), Finance for Multinational Corporations (AF5302) Managerial Finance (AF5326), International Financial Management (AF5362), Capstone Project (AF4912) and Master of Finance Project (AF5932).

TEACHING AND LEARNING ENHANCEMENT GRANTS

- 2020 Learning and Teaching Enhancement Grant, Project title: A Currency Risk Experiment in Classroom
- 2018 Learning and Teaching Enhancement Grant, Project title: Investigating Teacher Perception of the Impact from the Flipped Classroom on Teaching and Learning
- 2017 Learning and Teaching Enhancement Grant, Project title: Exploring the Impact of Student Background on Learning Efficiency By Big Data Analytics
- 2016 Course Enhancement Funds in the UGC Teaching & Learning Project on Information Literacy: Enhancing Information Literacy in Hong Kong Higher Education through the Development and Implementation of Shared Interactive Multimedia Courseware
- 2016 Learning and Teaching Enhancement Grant, Project title: Student Perception on Using Mobile Technology in Learning
- 2015 Learning and Teaching Enhancement Grant, Project title: Contributions of Classroom Response Systems on Learning and Teaching: Case Studies in Hong Kong
- 2015 Learning and Teaching Enhancement Grant, Project title: The Development of a Monopoly-based Accounting Simulation Game

ACADEMIC CONFERENCE AND PAPER PRESENTATION

- 2019 International Conference on Mathematics, Science and Technology Teaching and Learning (Impact of Student Background on Their Academic Performance).

- 2019 2nd International Conference on Open Learning and Education Technologies – Osaka (Presented paper: Instructor’s Perception Towards Flipped Classroom in Hong Kong)
- 2017 ISERD International Conference on Education and E-Learning in Tokyo (ISERD Excellent Paper Award for the paper entitled: Student Perception on Mobile Learning Technology: Local Versus International Students)
- 2016 Global Conference on Teaching and Learning with Technology in Singapore
- 2016 The 3rd International Conference on Open and Flexible Education in Open University of Hong Kong (Presented paper: Student Perception of Using a Monopoly-Based Accounting Simulation Game: Evidence in Hong Kong)

PUBLICATIONS

Articles:

- Wong, KT, Douglas & Wong, A, (2020), Do the uncertainty-induced capital outflows matter in currency crisis? Evidence from the Hong Kong speculative attacks, *Finance Research Letters*, (in press)
- Wong, Anson & Chue, T., (2019), Ambiguity Aversion: An Experimental Approach to Understanding Investor Home Bias, *Journal of Economics and Finance Education*, (under review)
- Bliss, M, Goodwin, J & Wong, A, (2018), The Association between Cost of Debt and Hong Kong Politically Connected Firms, *Journal of Contemporary Accounting and Economics*, Issue (14), pp321-334, 2018
- WONG, A (2017), Classroom Response Systems and Student Performance Improvement: Local versus International Students, *Journal of Teaching in International Business*, Issue 4. 2017
- WONG, A & YIM, D. (2016), CSR & CNR Merged into CRRC in China, *International Research Journal of Applied Finance* , Issue 7, 2016
- WONG, A. & Lee, B. (2017). Student Perception of Using a Monopoly-Based Accounting Simulation Game: Evidence in Hong Kong, *International Research Journal of Applied Finance* , Issue 2, 2017
- WONG, A. (2013). Impacts of Institutions on the Venture Capital Investment Activities: Evidence from China, Japan, Hong Kong, Japan and India. *Journal of Investing*, 22 (3), 39-52. (DOI: 10.3905/joi.2013.22.3.039)

- WONG, A. (2013). The Role of Government in the Venture Capital Market with Asymmetric Information. *Quantitative Finance*. 14(6), 1107-1114. (DOI: 10.1080/14697688.2012.738307)
- WONG, A. (2011). Development of Financial Market and Economic Growth: Review of Hong Kong, China, Japan, the United States and the United Kingdom. *International Journal of Economics and Finance*, 3 (2). (DOI:10.5539/ijef.v3n2p111)
- WONG, A. & Wong, A. (2011). Evolution of the Venture-Capital Market in China: Current Trends in VC-Financing Strategies and Investment Preferences. *Journal of Investing*, (20) (4), 16-26. (DOI: 10.3905/joi.2011.20.4.016)
- WONG, A. & Cheung, K. (2011). Measuring and Visualizing the Asymmetries in Stock Market Volatility: Case of Hong Kong. *International Research Journal of Applied Finance*, 2 (1), 1-28.
- WONG, A. (2009). Effective Evaluation Criteria for Successful Venture: A Study of Venture Capital in Hong Kong. *The Journal of Private Equity*, 13 (1), 67-72. (DOI: 10.3905/JPE.2009.13.1.062)
- WONG, A. & Cheung, K. (2009). The Effects of Merger and Acquisition Announcements on the Security Prices of Bidding Firms and Target Firms in Asia. *International Journal of Economics and Finance*, 2 (2), 274 - 283. (DOI:10.5539/ijef.v1n2p274)
- WONG, A. & WONG, M. (2008). Examine the Performance of Venture Backed Companies in Hong Kong IPO Market. *The Journal of Private Equity*, (11) 4, 28-41. (DOI: 10.3905/jpe.2008.710903)

Book Chapters:

- WONG, A. & Chu, M. (2011). Dynamics of Deflation and Unemployment – Fall into an Abyss of Depression, *Recession and Its Aftermath: Adjustments in the United States, Australia, and the Emerging Asia*. Springer (India) Private Limited.
- WONG, A. & Wong, M. (2009). Institutions and Investment Activities in the Venture Capital Industry: Evidence from China, Hong Kong and India, *Emerging Markets: Performance, Analysis and Innovation*. London, UK: Chapman-Hall/Taylor and Francis.

INNOVATION IN TEACHING AND LEARNING

To inspire students to learn better, I have explored various innovative and novel approaches such as the on-line teaching tools (Blackboard Collaborate), flipped learning videos, Bloomberg and CME education materials, discussion forums, interactive Q&A tool (Slido) and wireless classroom response system (UReply) as well as out-of-classroom activities

A number of guest lectures and sharing talks and firm visit are organized for both undergraduate and postgraduate students. Below is a few example.

Out-of-Classroom Activities	
19 Oct 2018	Sharing workshop by Mr Cham Fatt WONG, Head of Finance of GP Industries Limited
26 Oct 2018	“Emerging technologies and their impact to business” by Mr Edwin Hui, Leader of KPMG Data & Analytics solution team in Hong Kong
16 Nov 2018	“How does AI impact the Accountancy Profession and Business Finance” by Dr Agatha Wong-Fraser, CEO of BPSA Ltd and the Asia Pacific President of Xsortal Limited, and seasoned speaker of AICPA
7 Mar 2019	“Career of an accounting and finance executive in a multinational corporation (MNC)” by Mr Andy Chan, senior executive of a leading French fashion, fragrance and beauty products multinational company (Chanel Asia Ltd)
29 Mar 2019	“Robotic Process Automation (RPA) in Multinational Enterprise” by Ms Amy Yuen-may Lam, Finance Director of Hong Kong Air Cargo Terminal Limited
17 June 2019	“Foreign Exchange (FX) Accumulator for Multinational Financial Management” by Mr. J Wong, CPA Australia representatives and Independent Director of Tsui Wah Holdings Limited
11 June 2019	HSBC Firm Visit
13 January 2020	Firm Visit to JP Morgan Chase & Co and internship program
September 17, 2019	AI, Big Data in Business Analytics, Regtech and Suptech and their implications on the Audit Profession
October 17, 2019	How AI and Social Media Analytics Can Support Investment Decision and Economic Forecast

Teaching Experience Sharing

August 2020	Service-Learning Goes Online: Experience Sharing with Teachers and Community Partners
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SERVICE

University Service

- Program Manager of MSc Accountancy Program
- Program Coordinator of Minor in Finance
- Departmental Undergraduate Program Committee Member
- Committee Member of Knowledge Transfer
- Committee Member of AF Teaching Resource Center
- Supervisor of Capstone Project
- Supervisor of Master of Finance Project
- AF Service Council Member
- Coordinator of AF Industry Interest Group
- Coordinator of AF Teaching Resources Website (Finance team)
- Board of Examination Member (BoE) of Postgraduate Program
- Academic Advisor

Community Service

- Adviser of Financial Social Worker Program of Hong Kong Family Welfare Society
- Volunteer of the Alumni Association of the University of Hong Kong
- Volunteer of The Hong Kong Polytechnic University

AWARD BY STUDENTS

- **Champion, Best Video award and Best Talent Show award** of 2019 the CIMA Global Business Challenge: ZHOU Zimeng, CHEN Shuyu, CUI Xinyue, GU Yinglin, Zhou Yue, Li Xinrui, Wang Yuqian and Zhang Mengyu
- 2018 Inter-Collegiate Business Competition (ICBC) candidates: Yang Shuang Yu, Phoebe and Lam Chun Ho, Ivan
- 2018 Second runner-up prize winners in HSBC/HKU Hong Kong Business Case Competition: Wu Yao, Yang Yiqi, Li Haoru and Cheung Tsz Yeung)
- 2017 Capstone Project Merit Awardee: CAI Qingzhi, HAO Qing & XU Lisha
- 2014 PolyU Micro-fund awardee, Mr. Jeremy TSANG, who grouped with other PolyU students, was award a HKD 100,000 funding from the to develop energy-saving bulbs. The project is called: Uplighted

