

Jingran Zhao
Assistant Professor in Accounting

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EDUCATION

Emory University	Ph.D., 2015
Georgia College & State University	BBA (Honors Program), 2010

EMPLOYMENT

The Hong Kong Polytechnic University

Assistant Professor	2015 – Present
Director of AF Tech Lab	2018 – Present
Visiting Lecturer at Institute of Advanced Executive Education	2021 – Present

UTD JOURNAL PUBLICATIONS

“Kicking Back against Kickbacks: An Examination of the Foreign Corrupt Practices Act and U.S. Foreign Investment” with Weishi Jia and Shuo Li, *Journal of International Business Studies*, forthcoming.

“Can Social Media Distort Price Discovery? Evidence from Merger Rumors” with Weishi Jia, Giulia Redigolo, and Susan Shu. *Journal of Accounting & Economics*, Aug. (2020).
-- Featured on *PolyU Faculty of Business Magazine*, Jun. (2021).

OTHER PUBLICATIONS

“CEO Media Coverage and Corporate Investment” with Weijie Chen, Gang Hu, Yongjie Zhang and Gaofeng Zou, *Journal of International Accounting Research*, forthcoming.

“Media as Other Information for Fundamental Valuation” with Jiajia Fu. *China Accounting and Finance Review*, forthcoming.

“Comparing GAAP to NIPA Earnings” with Ilia Dichev. *Journal of Accounting, Auditing and Finance*, Sep. (2021).

“The Monitoring Role of Media: Evidence from Earnings Management.” with C.S. Agnes Cheng, Yangyang Chen, and Shuo Li. *Journal of Business Finance and Accounting*, Aug. (2020).

“Does the Market Punish the Many for the Sins of the Few? The Contagion Effect of Accounting Restatement for Foreign Firms Listed in the U.S.” with Weishi Jia. *Journal of Accounting, Auditing, and Finance*, Aug. (2020): 1-33.

“Catastrophic Risk and Institutional Investors: Evidence from Institutional Trading around 9/11” with Yangyang Chen, Gang Hu and Danlei Yu. *Pacific-Basin Finance Journal*, Sep. (2019): 211-233.

“Avoiding China’s Capital Market? Evidence from Hong Kong-Listed Red-chips and P-chips” with Weishi Jia and Grace Pownall. *Journal of International Accounting Research*, 17.2 (2018): 13-36.
-- 2020 JIAR Best Paper Award

WORKING PAPERS

“Customer Concentration and Managerial Bad News Withholding” with Yangyang Chen, Gang Hu and Jun Yao. Under review.

“Customer Geographic Clustering and Revenue Recognition: Evidence from China” with Yulong Yang and Gaofeng Zou. Under Review.

“CEO Compensation Convexity and Meeting or Just Beating Earnings Expectations through Expectation Management” with Eli Bartov, Hua Cheng, and Gang Hu. Under Review.

“Does Independent Audit Oversight Impact Audit Quality: Evidence from Hong Kong Audit Firms Registered with the PCAOB” with C.S. Agnes Cheng, Kammy Ip, Mariem Khelifa, and Xiao Li. Working paper.

“Can CEO Facial Expressions Generate Disagreement? Incongruent Facial Emotions during Earnings-Related Interviews and Analyst Response” with Elizabeth Blankespoor, Mingming Ji, Jeffrey Ng. Working paper.

“Foreign Corrupt Practices Act and Corporate Foreign Philanthropic Giving” with Weishi Jia, Albert Tsang, and Danlei Yu. Working paper.

“Media Attention and Managerial Selective Bad News Hoarding?” with C.S. Agnes Cheng, Yangyang Chen, and Shuo Li. Working paper.

RESEARCH AND TEACHING GRANTS

“Applying Machine Learning Methods to Forecast Long-term Earnings”, Principal Investigator, HK \$417,993 from General Research Fund, Research Grant Council, 2021/2022

“Artificial Intelligence and Applications of Natural Language Processing in Business”, Co-Investigator; HK \$1,000,000 from The Hong Kong Polytechnic University, 2021-2023

“Using Technologies for Blended Learning”, Principal Investigator; HK \$100,000 from Faculty of Business, The Hong Kong Polytechnic University, 2020-2023

“Data Analytics in Accounting and Finance”, Team Leader; HK \$440,000 from MOOC (Massive Open Online Course) Project Grant, The Hong Kong Polytechnic University, 2019/2020

“Blended Learning for Teaching Management Accounting”, Principal Investigator; HK \$50,000 from The Hong Kong Polytechnic University, 2018/2019

“Information Environment and Corporate Outcomes”, Principal Investigator; HK \$200,000 from The Hong Kong Polytechnic University, 2017/2018

“Media as Other Information for Fundamental Valuation”, Principal Investigator; HK \$350,000 from General Research Fund, Research Grant Council, 2015/2016

“Corporate Information Environment Dynamics and Equity Valuation”, Principal Investigator; HKD \$300,000, The Hong Kong Polytechnic University Start-up Fund, 2015-2017

TEACHING

Business Analytics in Accounting and Finance (Undergraduate), Fall 2021 – Present

Business Analytics in Accounting and Finance (Master), Fall 2019 – Present

Contemporary Issues in Accounting Research (PhD), Fall 2019 – Present

Management Accounting II (Undergraduate), Spring 2015 – Fall 2019

HONORS & AWARDS

2021 Award for Outstanding Research (Assistant Professor category),
School of Accounting and Finance, The Hong Kong Polytechnic University

2020 2020 JIAR Best Paper Award

2020 Award for Outstanding Achievement (Teaching),
Faculty of Business, The Hong Kong Polytechnic University

2020 Award for Outstanding Teaching (Assistant Professor category),
School of Accounting and Finance, The Hong Kong Polytechnic University

2019 Award for Outstanding Teaching (Assistant Professor category)
School of Accounting and Finance, The Hong Kong Polytechnic University

2019 Award for Outstanding Teaching (Team Teaching category)
School of Accounting and Finance, The Hong Kong Polytechnic University,

UNIVERSITY SERVICES

AF Tech Lab Director, Founder 2018 – Current

AF Academy Co-Director 2016 – Current

AF Service Council Member 2016 – Current

AF Conference Organization & School Publicity Issues 2016 – Current

Recruiting Committee Member and Interviewer for Faculty at ‘Accounting PhD Rookie
Recruiting and Research Camp’ in Miami, FL 2015 – 2018

KNOWLEDGE TRANSFER ACHIEVEMENTS

“Boosting Over Deep Learning for Earnings” with Stephen Choi and Xinyue Cui, Proceedings of the
AAAI-21 Workshop on Knowledge Discovery from Unstructured Data in Financial Services.

Develop teaching materials for Hong Kong Monetary Authority and Hong Kong Institute of Bankers
Enhanced Competency Framework (ECF) FinTech training program.

PROFESSIONAL ACTIVITIES

Ad Hoc Review for Journals:

Journal of Accounting, Auditing, and Finance; Journal of International Accounting Research; Journal of
Economics and Business; Journal of Contemporary Accounting and Economics.

Ad Hoc Review for Conferences:

American Accounting Association Annual Meetings; International Accounting Section Midyear Meetings;
Journal of Accounting, Auditing, and Finance Annual Symposium; Journal of Contemporary Accounting
and Economics

DOCTORAL STUDENT SUPERVISION

Mariem Khalifa EP Sanaa (2018), Xiaoli Feng (2019), Vincent De Filippo (2019), Danlei Yu (2023
expected)