

Dr Winnie Wai Ling CHIU

Instructor
School of Accounting and Finance
The Hong Kong Polytechnic University

Research Interests

- Alternative Dispute Resolutions
- Business Law
- Hospitality and Tourism law and policy
- Tourism marketing
- Tourist behavior

Teaching Interests

- Business Law in Hong Kong
- Chinese Law
- International Business and Strategic Management
- Tourism Management
- Tourism Planning and Policy

Personal Introduction

Dr Winnie Chiu is currently the Law instructor at The Hong Kong Polytechnic University. She received her bachelor degree in Tourism Management from the Hong Kong Polytechnic University. She undertook postgraduate study in international business at the University of Melbourne in Australia, and was awarded the Master of International Business. She obtained her bachelor degree in Law from Manchester Metropolitan University and Tsinghua University respectively. She pursued her Master of Laws in Arbitration and Dispute Resolution at the University of Hong Kong. She earned her doctoral degree in Hotel and Tourism Management from the Hong Kong Polytechnic University.

Prior to joining the higher education sector, she worked in the multinational corporations in retail and tourism sectors. Her overseas study and work experience in Australia and the United Kingdom enabled her to work with culturally diverse teams. As an educator, she will play a facilitative role in inspiring students to enjoy knowledge exchange through sharing and live life to the fullest.

Qualifications

[Academic Qualification]

- Doctor of Hotel and Tourism Management, The Hong Kong Polytechnic University, Hong Kong
- LL.M. Arbitration and Dispute Resolution, The University of Hong Kong, Hong Kong
- LL.B., Tsinghua University, China
- LL.B. (Hons), The Manchester Metropolitan University, The United Kingdom
- Master of International Business, The University of Melbourne, Australia
- BA (Hons) Tourism Management, The Hong Kong Polytechnic University, Hong Kong

[Professional Qualification]

- Accredited General Mediator, Hong Kong Mediation Accreditation Association Limited (2014)
- Accredited General Mediator, accredited by Hong Kong International Arbitration Centre (2013)

Publications

[Conference Paper]

- **Chiu W.L.W.** (2018), Exploring leadership competencies: challenges of the study tour leader, International Conference on *Future of the Past: Tourism and Cultural Heritage in Asia 2018* in Kyoto, Japan on 7-8 August 2018
- **Chiu, W.L.W.**, Thio, S (2017), Investigating the Practice of Buddhism and Feng Shui in Asian Hospitality, *Proceedings of the 23rd Annual Conference of The Asia Pacific Tourism Association (APTA) 2017*, Busan, Korea, 18-21 June, 2017
- Wu, S.F., **Chiu, W.L.W.**, Wong, P.Y.O., Au, N. (2016), Package Tour Tipping: Critical Reflection on Tipping and Package Tour Literature, *Proceedings of the 2nd Global Tourism & Hospitality Conference*, Hong Kong, 16-18 May, 2016
- **Chiu, W.L.W.**, Wu, S.F., Wong, P.Y.O., & Au, N. (2015). Attitude towards Hong Kong outbound tour tipping policy between tour escorts and tour participants. *Proceedings of the 13th APacCHRIE Conference*. Auckland, New Zealand, 10-12th June, 2015
- Thio, S., & **Chiu, W.L.W.** (2015). Senior leisure travelers in Hong Kong: Examination of their motivation and destination choice. *Proceedings of the 13th APacCHRIE Conference*. Auckland, New Zealand, 10-12th June, 2015

Professional Services

[Reviewer]

- **Reviewer**, Asian Journal of Business Ethics
- **Ah Hoc Reviewer**, APacCHRIE & EuroCHRIE Joint Youth Conference hosted by The School Hotel and Tourism Management, The Hong Kong Polytechnic University (2019)

[Coach]

- **Team Coach**, Challenge Cup - Hong Kong University Student Innovation and Entrepreneurship competition 2017. The OUHK student team (Theme: Yoshi Tong Restaurant) won the merit prize. (May 2017)

[Consultancy Projects]

- Consultancy project for **International Study Exchange Program Leadership and Collaboration in Australia (2009-2013) and the United Kingdom (2014-2017)**