

## **Curriculum Vitae**

Name Cheng Mei Ling, Sarah

### **Education**

DBA Thesis accepted on August 24, 2020  
The Hong Kong Baptist University, Hong Kong

Master of Business Administration  
The Chinese University of Hong Kong, Hong Kong

Bachelor of Social Sciences  
The University of Hong Kong, Hong Kong

### **Professional Qualifications**

Fellow Member of the Association of Chartered Certified Accountants, UK (FCCA) (since 1993)

Member of the Hong Kong Institute of Certified Public Accountants (AICPA) (since 1991)

### **Working Experience**

Aug. 2009 – Present            Teaching Fellow  
School of Accounting and Finance  
The Hong Kong Polytechnic University

July 2000 – July 2009        Lecturer  
School of Accounting and Finance  
The Hong Kong Polytechnic University

Dec. 1993 – July 2000        Management Accounting Manager  
Alfred Dunhill Asia Pacific Ltd

### **Service**

Internal - Coordinator of Professional Mentoring Program

### **Subjects taught**

AF2108, Financial Accounting  
AF2111, Accounting for Decision Making  
AF3112, Management Accounting II  
AF4513, Corporate Social Responsibility  
AF5107, Accounting for Engineers  
AF5108, Accounting for Managers  
AF5340, Finance & Accounting for Design Business

### **DBA degree**

I was given a thesis acceptance letter on August, 24, 2020. A final approval by Senate is required.

### **Current research interests**

A study of capital market reactions to accounting rules, with emphasis on informed investors who moderate the market response. Other variables moderating the effect of accounting rules and analysts' forecast errors are also examined. Findings and policy implications are reported.

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