

**Jingran Zhao**  
Assistant Professor in Accounting

M724 Li Ka Shing Tower  
The Hong Kong Polytechnic University  
Hung Hom, Kowloon, Hong Kong  
Email: [jingran.zhao@polyu.edu.hk](mailto:jingran.zhao@polyu.edu.hk)

Office: (852) 2766-7970  
Fax: (852) 2330-9845  
Vita updated: August 2020  
Site: [jingranzhao.org](http://jingranzhao.org)

---

## EDUCATION

---

Emory University	Ph.D., 2015
Georgia College & State University	BBA (Honors Program), 2010

---

## EMPLOYMENT

---

<b>The Hong Kong Polytechnic University</b>	
Assistant Professor	2015 – Present
Co-Director of AF Tech Lab	2018 – Present

---

## PUBLICATIONS

---

- “Crowd Wisdom or Rumor Mill? The Dual Role of Social Media in Financial Rumors” with Weishi Jia, Giulia Redigolo, and Susan Shu. *Journal of Accounting & Economics*, Forthcoming.
- “The Monitoring Role of Media: Evidence from Earnings Management.” with C.S. Agnes Cheng, Yangyang Chen, and Shuo Li. *Journal of Business Finance and Accounting*, Forthcoming.
- “Comparing GAAP to NIPA Earnings” with Ilia Dichev. *Journal of Accounting, Auditing and Finance*, Sep. (2019).
- “Catastrophic Risk and Institutional Investors: Evidence from Institutional Trading around 9/11” with Yangyang Chen, Gang Hu and Danlei Yu. *Pacific-Basin Finance Journal*, Sep. (2019): 211-233.
- “Avoiding China’s Capital Market? Evidence from Hong Kong-Listed Red-chips and P-chips” with Weishi Jia and Grace Pownall. *Journal of International Accounting Research*, 17.2 (2018): 13-36.  
\*2020 JIAR Best Paper Award
- “Does the Market Punish the Many for the Sins of the Few? The Contagion Effect of Accounting Restatement for Foreign Firms Listed in the U.S.” with Weishi Jia. *Journal of Accounting, Auditing, and Finance*, Aug. (2017): 1-33.

---

## WORKING PAPERS

---

- “Kicking Back against Kickbacks: An Examination of the Foreign Corrupt Practices Act and U.S. Foreign Investment” with Weishi Jia and Shuo Li.
- “Customer Concentration, Bad News Withholding, and Stock Price Crash Risk” with Yangyang Chen, Gang Hu and Jun Yao.

“Media as Other Information for Fundamental Valuation” with Jiajia Fu.

“Media Attention and Managerial Selective Bad News Hoarding?” with C.S. Agnes Cheng, Yangyang Chen, and Shuo Li.

## **RESEARCH AND TEACHING GRANTS**

---

“Using technologies for blended learning”, Principal Investigator; HK \$100,000 from Faculty of Business, The Hong Kong Polytechnic University, 2020-2023

“Data Analytics in Accounting and Finance”, Team Leader; HK \$440,000 from MOOC (Massive Open Online Course) Project Grant, The Hong Kong Polytechnic University, 2019/2020

“Blended Learning for Teaching Management Accounting”, Principal Investigator; HK \$50,000 from The Hong Kong Polytechnic University, 2018/2019

“Information Environment and Corporate Outcomes”, Principal Investigator; HK \$200,000 from The Hong Kong Polytechnic University, 2017/2018

“Media as Other Information for Fundamental Valuation”, Principal Investigator; HK \$350,000 from General Research Fund, Research Grant Council, 2015/2016

“Corporate Information Environment Dynamics and Equity Valuation”, Principal Investigator; HKD \$300,000, The Hong Kong Polytechnic University Start-up Fund, 2015-2017

## **TEACHING**

---

Business Analytics in Accounting and Finance (Master), Fall 2019 – Present

Management Accounting II (Undergraduate), Spring 2015 – Fall 2019

Contemporary Issues in Accounting Research (PhD), Fall 2019

## **HONORS & AWARDS**

---

2020 2020 JIAR Best Paper Award

2020 Award for Outstanding Achievement (Teaching),  
Faculty of Business, The Hong Kong Polytechnic University

2020 Award for Outstanding Teaching (Assistant Professor category),  
School of Accounting and Finance, The Hong Kong Polytechnic University

2019 Award for Outstanding Teaching (Assistant Professor category)  
School of Accounting and Finance, The Hong Kong Polytechnic University

2019 Award for Outstanding Teaching (Team Teaching category)  
School of Accounting and Finance, The Hong Kong Polytechnic University,

## **UNIVERSITY SERVICES**

---

AF Tech Lab Director, Founder 2018 – Current

AF Academy Co-Director 2016 – Current

AF Service Council Member 2016 – Current

AF Conference Organization & School Publicity Issues 2016 – Current

Recruiting Committee Member and Interviewer for Faculty at ‘Accounting PhD Rookie  
Recruiting and Research Camp’ in Miami, FL 2015 – 2018

## **PROFESSIONAL ACTIVITIES**

---

### **Ad Hoc Review for Journals:**

Journal of Accounting, Auditing, and Finance; Journal of International Accounting Research; Journal of Economics and Business; Journal of Contemporary Accounting and Economics.

### **Ad Hoc Review for Conferences:**

American Accounting Association Annual Meetings; International Accounting Section Midyear Meetings; Journal of Accounting, Auditing, and Finance Annual Symposium; Journal of Contemporary Accounting and Economics

## **DOCTORAL STUDENT SUPERVISION**

---

Mariam Khalifa EP Sanaa (2018), Xiaoli Feng (2019), Vincent De Filippo (2019)