

Curriculum Vitae

Anson WONG, Ph.D. CPA

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CURRENT APPOINTMENT

Teaching Fellow
Program Manager of MSc of Accountancy
School of Accounting & Finance
Faculty of Business
The Hong Kong Polytechnic University

ACADEMIC ACHIEVEMENT

- Ph.D., Finance, City University of Hong Kong, Hong Kong, China
- Master of Professional Accounting, The University of South Australia
- M.Phil. Lingnan University of Hong Kong, Finance
- Master of Economics, The University of Hong Kong
- Bachelor of Social Science, Lingnan University of Hong Kong

PROFESSIONAL QUALIFICATION

- Certified Public Accountants (CPA) Australia

TEACHING EXPERIENCE

- Teaching Fellow, The Hong Kong Polytechnic University
- Lecturer (Part-time), Lingnan University of Hong Kong
- Assistant Professor (Part-time), University of Macau, March
- Senior Research Assistant, City University of Hong Kong

SERVICE EXPERIENCE AT PROFESSIONAL BODIES

Trainer for the CPA Australia (Hong Kong Office) and Hong Kong General Chamber Council to conduct executive training workshops for its members

Adviser for Hong Kong Institute of Bankers to set general guidelines for final examination preparation to its candidates: Specialist Diploma in Credit / Treasury / Operations / Wealth Management: Case Study

Examination Panellist for Hong Kong Institute of Certified Public Accountants (HKICPA) to provide professional service in the Qualification Programme (QP) and Hong Kong Securities Institute (HKSI) Professional Diploma in Financial Markets Examination

AWARD AND PRIZE

- 2018/19 Teaching Award, The Hong Kong Institute of Chartered Secretaries (HKICS)
- 2018/19 Prize for Outstanding Performance/Achievement in Knowledge Transfer, School of Accounting and Finance, Hong Kong Polytechnic University
- 2018/19 Certificate of Appreciation Award, Chartered Institute of Management Accountants (CIMA)
- 2017/2018 Teaching Award Nomination, School of Accounting and Finance, Hong Kong Polytechnic University
- 2016/2017 Prize for Outstanding Performance/Achievement in Service, Business Faculty, Hong Kong Polytechnic University
- 2017 Excellent Paper Award ISERD International Conference on Education and E-Learning in Tokyo

TEACHING PHILOSOPHY

Teaching philosophy of my teaching is based on a belief that the primary goal of teaching is to foster learning that can cultivate students to be ethical and professional leaders to serve the community. This is in line with the PolyU belief that the major role of higher education is to promote learning. One of my best ways to foster learning is to show my passion for teaching to students. I always encourage learning by creating a relaxed environment for students, stimulating discussion in class and organizing material in a way that makes it effective to study.

TEACHING SUBJECTS

Business Finance (AF3313), International Finance (AF4323), Corporate Finance (AF4320), Financial Management (AF5318), Principles of Corporate Finance (AF5312), Finance for Multinational Corporations (AF5302) Managerial Finance (AF5326) and International Financial Management (AF5362)

INNOVATIVE TEACHING APPROACHES

- Flipped learning videos

- Guest lectures
- Interactive Q&A tool
- Wireless classroom response system
- Case study
- FOCUSED Framework
- Online Assessment System for Individual Scores (OASIS)

IMPACT ON STUDENT LEARNING

In the past years, I not only taught thousands of master and undergraduate students but also coached hundreds of students for their capstone projects and PolyU Micro-fund projects as well as various international competitions. Some of them also won awards and a few examples given below:

- 2019 CIMA Global Business Challenge –Final Champion: ZHOU Zimeng, CHEN Shuyu, CUI Xinyue and GU Yinglin
- 2018 Inter-Collegiate Business Competition (ICBC): Yang Shuang Yu, Phoebe and Lam Chun Ho, Ivan
- 2018 Second runner-up prize winners in HSBC/HKU Hong Kong Business Case Competition: Wu Yao, Yang Yiqi, Li Haoru and Cheung Tsz Yeung
- 2017 Capstone Project Merit Awardee: CAI Qingzhi, HAO Qing & XU Lisha
- 2014 PolyU Micro-fund awardee, Mr. Jeremy TSANG

TEACHING AND LEARNING ENHANCEMENT GRANTS

- 2018 Learning and Teaching Enhancement Grant, Project title: Investigating Teacher Perception of the Impact from the Flipped Classroom on Teaching and Learning
- 2017 Learning and Teaching Enhancement Grant, Project title: Exploring the Impact of Student Background on Learning Efficiency By Big Data Analytics
- 2016 Course Enhancement Funds in the UGC Teaching & Learning Project on Information Literacy: Enhancing Information Literacy in Hong Kong Higher Education through the Development and Implementation of Shared Interactive Multimedia Courseware (<https://www.youtube.com/user/PolyULibrary>)
- 2016 Learning and Teaching Enhancement Grant, Project title: Student Perception on Using Mobile Technology in Learning
- 2015 Learning and Teaching Enhancement Grant, Project title: Contributions of Classroom Response Systems on Learning and Teaching: Case Studies in Hong Kong
- 2015 Learning and Teaching Enhancement Grant, Project title: The Development of a Monopoly-based Accounting Simulation Game

STUDENT INTERNSHIP AND FIRM VISIT

- Arrangement of HSBC Firm Visit 2019

- Arrangement of JP Morgan Chase & Co Internship Program and Firm Visit 2019/2020 Spring
- Arrangement of MUFG Bank Internship Program and Firm Visit 2019/2020 Spring

STUDENT COMPETITIONS AND AWARDS

- 2019 Final Champion winners of the CIMA Global Business Challenge 2019: ZHOU Zimeng, CHEN Shuyu, CUI Xinyue, GU Yinglin, Zhou Yue, Li Xinrui, Wang Yuqian and Zhang Mengyu
- 2018 Inter-Collegiate Business Competition (ICBC) candidates: Yang Shuang Yu, Phoebe and Lam Chun Ho, Ivan
- 2018 Second runner-up prize winners in HSBC/HKU Hong Kong Business Case Competition: Wu Yao, Yang Yiqi, Li Haoru and Cheung Tsz Yeung)
- 2017 Capstone Project Merit Awardee: CAI Qingzhi, HAO Qing & XU Lisha
- 2014 PolyU Micro-fund awardee, Mr. Jeremy TSANG, who grouped with other PolyU students, was award a HKD 100,000 funding from the to develop energy-saving bulbs. The project is called: Uplighted

PROGRAM & CURRICULUM DEVELOPMENT/MANAGEMENT

- Program Manager of MSc in Accountancy program
- Program coordinator of Minor in Finance
- Departmental undergraduate program committee member
- AF Service Council member
- AF Teaching Council member
- AF Teaching Resource Center committee member
- AF Knowledge Transfer committee member
- AF Industry Interest Group coordinator
- Academic Advisor
- MBA Program Student/Staff Consultative Group (SSCG) member and Board of Examination member

EDUCATIONAL LEADERSHIP

New Subject Development

- 2016/17 a service-learning subject AF3S01
- 2018/19 a Fintech subject

Development of Teaching and Learning Workshops /Guest Talks

19 Oct 2018 (Fri)	Sharing session by Mr Cham Fatt WONG, Head of Finance of GP Industries Limited
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26 Oct 2018 (Fri)	“Emerging technologies and their impact to business” by Mr Edwin Hui, Leader of KPMG Data & Analytics solution team in Hong Kong
16 Nov 2018 (Fri)	“How does AI impact the Accountancy Profession and Business Finance” by Dr Agatha Wong-Fraser, CEO of BPSA Ltd and the Asia Pacific President of Xsortal Limited
23 Nov 2018 (Fri)	“Career in Hong Kong’s financial industry: Banking, Investment Banking Division & Asset Management” by Ms Elaine Zhang, Founding Partner and CEO of Elysian Executive Solution
7 Mar 2019 (Thu)	“Career of an accounting and finance executive in a multinational corporation (MNC)” by Mr Andy Chan, senior executive of a leading French fashion, fragrance and beauty products multinational company
29 Mar 2019 (Fri)	“Robotic Process Automation (RPA) in Multinational Enterprise” by Ms Amy Yuen-may Lam, Finance Director of Hong Kong Air Cargo Terminal Limited
17 June 2019 (Mon)	“Foreign Exchange (FX) Accumulator for Multinational Financial Management” by Mr. J Wong, CPA Australia representatives

Publications

- Wong, A. & Chue, T., (2019), Ambiguity Aversion: An Experimental Approach to Understanding Investor Home Bias, *Journal of Economics and Finance Education*, (under review)
- WONG, A (2019), Impact of Student Background on Their Academic Performance, *International Journal of Learning and Teaching*, forthcoming
- Wong, A. & Wong, R. (2019), Instructor’s Perception Towards Flipped Classroom in Hong Kong, *ICOLET conference proceedings*
- Bliss, M, Goodwin, J & Wong, A, (2018), The Association between Cost of Debt and Hong Kong Politically Connected Firms, *Journal of Contemporary Accounting and Economics* 14, 321-334 (doi.org/10.1016/j.jcae.2018.10.001)
- WONG, A (2017), Classroom Response Systems and Student Performance Improvement: Local versus International Students, *Journal of Teaching in International Business* 4, 197-208.
- WONG, A & YIM, D. (2016), CSR & CNR Merged into CRRC in China, *International Research Journal of Applied Finance* , Issue 7, 2016
- WONG, A. (2013). Impacts of Institutions on the Venture Capital Investment Activities: Evidence from China, Japan, Hong Kong, Japan and India. *Journal of Investing*, 22 (3), 39-52. (doi.org/10.3905/joi.2013.22.3.039)
- WONG, A. (2013). The Role of Government in the Venture Capital Market with Asymmetric Information. *Quantitative Finance*. (DOI: 10.1080/14697688.2012.738307)
- WONG, A. (2011). Angel Investment and Economic Growth. *Journal of International Economic Review*, 4.
- WONG, A. (2011). Development of Financial Market and Economic Growth: Review of Hong Kong, China, Japan, the United States and the United Kingdom. *International Journal of Economics and Finance*, 3 (2).
- WONG, A. & Wong, A. (2011). Evolution of the Venture-Capital Market in China: Current Trends in VC-Financing Strategies and Investment Preferences. *Journal of Investing*, (20) (4), 16-26. (DOI: 10.3905/joi.2011.20.4.016)

- WONG, A. & Cheung, K. (2011). Measuring and Visualizing the Asymmetries in Stock Market Volatility: Case of Hong Kong. *International Research Journal of Applied Finance*, 2 (1), 1-28.
- WONG, A. (2009). Effective Evaluation Criteria for Successful Venture: A Study of Venture Capital in Hong Kong. *The Journal of Private Equity*, 13 (1), 67-72.
- WONG, A. & Cheung, K. (2009). The Effects of Merger and Acquisition Announcements on the Security Prices of Bidding Firms and Target Firms in Asia. *International Journal of Economics and Finance*, 2 (2), 274 - 283.
- WONG, A. & WONG, M. (2008). Examine the Performance of Venture Backed Companies in Hong Kong IPO Market. *The Journal of Private Equity*, (11) 4, 28-41. (DOI: 10.3905/jpe.2008.710903)

Book Chapters:

- WONG, A. & Chu, M. (2011). Dynamics of Deflation and Unemployment – Fall into an Abyss of Depression, *Recession and Its Aftermath: Adjustments in the United States, Australia, and the Emerging Asia*. Springer (India) Private Limited.
- WONG, A. & Wong, M. (2009). Institutions and Investment Activities in the Venture Capital Industry: Evidence from China, Hong Kong and India, *Emerging Markets: Performance, Analysis and Innovation*. London, UK: Chapman-Hall/Taylor and Francis.

Academic Conference and Paper Presentation

- 2019 International Conference on Mathematics, Science and Technology Teaching and Learning (Presented paper: Impact of Student Background on Their Academic Performance).
- 2019 2nd International Conference on Open Learning and Education Technologies – Osaka (Presented paper: Instructor’s Perception Towards Flipped Classroom in Hong Kong)
- 2017 ISERD International Conference on Education and E-Learning in Tokyo (ISERD Excellent Paper Award for the paper entitled: Student Perception on Mobile Learning Technology: Local Versus International Students)
- 2016 Global Conference on Teaching and Learning with Technology in Singapore
- 2016 The 3rd International Conference on Open and Flexible Education in Open University of Hong Kong (Presented paper: Student Perception of Using a Monopoly-Based Accounting Simulation Game: Evidence in Hong Kong)

PROMOTION OF KNOWLEDGE TRANSFER

- Knowledge Transfer Committee Member of the School of Accounting and Finance, Hong Kong Polytechnic University
- Trainer for CPA Australia
- Adviser and reviewer of Financial Social Worker Program of Hong Kong Family Welfare Society
- Ad hoc speaker of the Association of International Certified Professional Accountants (AICPA)
- Examination panellist for Hong Kong Institute of Certified Public Accountants (HKICPA)

- Trainer for the Hong Kong General Chamber Council.
- Ad hoc advisor to the Hong Kong Institute of Bankers (HKIB)

SERVICE

Service to the PolyU

- Program Manager of MSc Accountancy Program
- Program Coordinator of Minor in Finance
- Departmental Undergraduate Program Committee Member
- Committee Member of Knowledge Transfer
- Committee Member of AF Teaching Resource Center
- AF Service Council Member
- AF Teaching Council Member
- Coordinator of AF Industry Interest Group
- Board of Examination Member (BoE) of MSc in Business Management
- Mentorship and Academic Advisor
- HKMBA Student/Staff Consultative Group (SSCG) member
- Supervisor of Capstone Project
- Interviewer of UG and PG programmes
- Information Day Helper
- Giving Counseling / Career Advice to student
- Giving reference letter to students
- Liaiser of guest speakers in guest lectures and career talks

Service to the Professional Bodies

- Trainer for CPA Australia
- Adviser and reviewer of Financial Social Worker Program of Hong Kong Family Welfare Society
- Ad hoc speaker of the Association of International Certified Professional Accountants (AICPA)
- Examination panellist for Hong Kong Institute of Certified Public Accountants (HKICPA)
- Trainer for the Hong Kong General Chamber Council.
- Ad hoc advisor to the Hong Kong Institute of Bankers (HKIB)
- Ad Hoc reviewer of academic journals e.g. China Economics Review

Service to the Community

- Volunteer of the Alumni Association of the University of Hong Kong
- Volunteer of The Hong Kong Polytechnic University