

QIN LI

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Current Position

Hong Kong Polytechnic University 2016 to present
Assistant Professor of Accounting

Education

University of California, Irvine 2016
Ph.D., Accounting

London School of Economics and Political Science 2009
M.Sc., Accounting and Finance

Fudan University 2008
B.Sc., Economics

Research Interests

Corporate Innovation, Intangibles, Financial Analysts, Social Networks

Working Papers

How Salience of Management Guidance Affects Forecasting Behavior: Evidence from a Quasi-Natural Experiment on Estimote (With Ben Lourie and Siew Hong Teoh)

- *Under Review*

The Unintended Effect of Tax Avoidance Crackdown on Corporate Innovation (With Mark Ma and Terry Shevlin)

- *Under Review*

Misvaluation of New Trademarks (With Po-Hsuan Hsu, Dongmei Li, Siew Hong Teoh, and Kevin Tseng)

- *Under Review*

CEO Incentives and New Product Development: Insights from Trademarks (With Lucile Faurel, Devin Shanthikumar, and Siew Hong Teoh)

Do Analysts Understand Innovation? Evidence from Patents and Trademarks

Research Grants

Hong Kong RGC Early Career Scheme Grant 2017
Project Title: Achieving Human Capital Synergies: Inventor Collaborative Connections and M&A Performance
Fund Approved: \$462,994

Project Duration: January 1, 2018-December 31, 2019

Hong Kong RGC General Research Fund Grant 2018
Project Title: Corporate Bond Market Attention to Strategic Timing of Bad Earnings News
Fund Approved: \$338,580
Project Duration: January 1, 2019-December 31, 2020

Don Beall Center for Innovation and Entrepreneurship Innovation Research Grant 2013, 2014

Awards

CalCPA Ph.D. Scholarship 2013, 2014
Fudan University Merit-based Scholarship 2004-2007