



THE HONG KONG  
POLYTECHNIC UNIVERSITY  
香港理工大學

School of  
**ACCOUNTING  
& FINANCE**  
會計及金融學院



CAFR welcomes global  
and non-China issues

## Call for Submissions

*Journal of Accounting Auditing and Finance (JAAF) 2020 Conference*

Preceded by *CAFR Fundamental Analysis Symposium*

June 15-18, 2020 in Helsinki, Finland

### *CAFR Fundamental Analysis Symposium (June 15)*

The main objective of *The CAFR Fundamental Analysis Symposium* is to provide an opportunity for scholars and experts on issues related to the financial reporting and valuation of equities and financial obligations to exchange ideas. Research papers that address forecasting (e.g., of earnings, sales, expenses, profit margins, cash flows, etc.), how forecasts can explain equity values, and practical issues such as understanding analyst optimism/pessimism and over-/undervaluation are of particular interest. Comparability studies from all parts of the world are also welcomed (refer to *CAFR* Volume 16 Issue 2: Special Issue on Fundamental Analyses of Accounting Information—Comparative Studies between the Chinese and US Capital Markets).

Accepted papers will be given fast-track consideration for publication in *CAFR* and presenters will be sponsored for **one night of hotel accommodation**. Authors will be notified of conference acceptance decisions by **April 1, 2020**.

### Paper Submission

Please send an electronic version of your submission in PDF or Word format to the *CAFR* Editorial Office at [af.cafr@polyu.edu.hk](mailto:af.cafr@polyu.edu.hk) by **March 1, 2020**. For further details, please contact the *CAFR* Editorial Office or visit the journal's website at <https://af.polyu.edu.hk/about/news-events/categories/conferences/>.

### Program Committee

C.S. Agnes CHENG, *The Hong Kong Polytechnic University*

Stephen H. PENMAN, *Columbia University*

Linda MYERS, *The University of Tennessee Knoxville*

Peter POPE, *Bocconi University*

James A. OHLSON, *The Hong Kong Polytechnic University*

Xiao-Jun ZHANG, *University of California, Berkeley*

### About CAFR

Established in 1999 by The Hong Kong Polytechnic University (PolyU) in collaboration with Tsinghua University, *China Accounting and Finance Review (CAFR)* is the first refereed journal of accounting and finance published in the Greater China Region. The journal has recently undergone significant changes to reshape its academic focus and to attract a global editorial board (<https://af.polyu.edu.hk/research/our-journals/china-accounting-and-finance-review-cafr/>). Beginning in 2019, *CAFR* will publish papers on global issues as well as on China-specific topics.

# **JAAF 2020 Conference (June 15 - 18)**

## **Plenary Sessions**

Papers submitted to the *Plenary Sessions only* or to both *Plenary Sessions and Concurrent Sessions* will be considered for publication in *JAAF*. These papers will be reviewed according to *JAAF* policies. Although there is an expectation that accepted *Plenary Session* papers will be published in *JAAF*, ultimate acceptance to the journal will be determined according to *JAAF*'s editorial policies. Prof. C.S. Agnes Cheng and Prof. Linda Myers will serve as editors for *Plenary Session* submissions. Final journal acceptance decisions will be made in consultation with Prof. Bharat Sarath (*JAAF* Editor-in-chief). Papers not accepted for the Plenary Sessions may be resubmitted to *JAAF* as regular new submissions.

**Conference expenses for plenary paper presenters will be covered up to the amount of \$1,500 USD for one submitting author per accepted plenary paper.**

## **Concurrent Sessions**

Papers submitted to the *Concurrent Sessions only*, as well as papers submitted to both *Plenary Sessions and Concurrent Sessions* that are not accepted into the *Plenary Sessions*, will be reviewed by Prof. M. Martikainen and Prof. Bharat Sarath. Papers submitted to the *Concurrent Sessions only* will not be considered for publication in *JAAF* but may be submitted to *JAAF* as regular new submissions. Research on sustainability accounting is especially welcomed.

## **Submission Procedures and Rules**

1. All paper submissions for the *JAAF* 2020 Conference should be made to [jaaf@business.rutgers.edu](mailto:jaaf@business.rutgers.edu) by **January 31, 2020**. **Authors should indicate whether the submission should be considered for *Plenary Sessions only*, for both *Plenary Sessions and Concurrent Sessions*, or for *Concurrent Sessions only* in the cover letter and in the subject line at the time of submission.**
2. Papers submitted to the *Plenary Sessions only* or to both *Plenary Sessions and Concurrent Sessions* should be emailed to C.S. Agnes Cheng at [jaaf.conference@polyu.edu.hk](mailto:jaaf.conference@polyu.edu.hk) and to Mike Weng at [ch.weng@mail3.nccu.tw](mailto:ch.weng@mail3.nccu.tw); Papers submitted to the *Concurrent Sessions only* should be emailed to M. Martikainen at [jaaf@hanken.fi](mailto:jaaf@hanken.fi).
3. There is a submission fee of \$150 USD for papers to be considered for the *Plenary Sessions only* or for the *Plenary Sessions and Concurrent Sessions*. An invoice will be sent from an electronic payment company called Stripe (similar to PayPal) upon receipt of the paper. Payments may also be made by check payable to: Rutgers University (*JAAF* account). Payments by check should be and mailed to: Prof. B. Sarath, 100 Rockefeller Road, Piscataway, NJ 08854, USA.  
  
There is no submission fee for papers submitted to the *Concurrent Sessions only*.
4. Authors can submit and present only one paper, but a presenter can be a non-presenting co-author on additional papers.
5. Authors should submit only full papers (i.e., complete scholarly research projects that could reasonably be submitted to a public working paper database such as SSRN). Proposals will not be accepted.
6. The first page of the paper should include the title, abstract, and keywords but no author information. A separate file should be submitted including the title, author names and affiliations, abstract, and keywords.
7. There is no specific manuscript format and no limit to the number of pages, but submissions must be in English.
8. Presenters of accepted papers must register as conference participants.
9. Once a paper is included in the program, authors should present it at the conference or officially notify the organizers of its withdrawal.
10. **Additional information about the conference may be found at the conference website:**  
<https://jaaf2020.com/>