

Subject Code	AF5336
Subject Title	Business Risk Management
Credit Value	3
Level	5
Normal Duration	1-semester
Pre-requisite / Co-requisite/ Exclusion	Exclusion: AF5322 Corporate Risk Management AF5333 Risk Management for Corporations
Role and Purposes	<p>This subject builds on materials in Economics, Quantitative Methods, Managerial Economics and Business Law. It contributes to the achievement of MCG Programme Outcomes by enabling students to evaluate how a business can identify and measure its loss exposures and select appropriate tools for the management of that exposure.</p> <p>In this subject, students would be given opportunities to interpret the ethical implications of relevant corporate governance issues, and also to evaluate the financial risk management functions of a firm, such as management of the risks when planning and implementing the related company policies. This aims to prepare the students to establish the body of knowledge necessary for independent risk management analysis and decision-making.</p>
Subject Learning Outcomes	<p>On successfully completing this subject, students will be able to:</p> <ul style="list-style-type: none"> (a) identify the role of risk management in business firms; (b) apply a variety of tools to identify, measure and control a firm's risk exposure related to its operation, financing and investment in a global market environment; and (c) identify and evaluate issues related to the financial risk management functions of a firm.
Subject Synopsis/ Indicative Syllabus	<p>Basic Concepts of Risk Management</p> <p>Concept of risk. Classifications of Risk. Meaning of risk management. Objectives of risk management. Evolution of risk management. Utility Theory and Risk management decisions.</p> <p>Risk Management Process</p> <p>Steps in the risk management process. Identification of loss exposures. Risk measurement. Value at risk (VAR). Risk control tools.</p> <p>Financial Risk Management</p> <p>Understanding of derivatives. Identifying, measuring and monitoring market risk. Applications of VAR. Credit exposure of different financial instruments. Credit derivatives. Identifying, measuring and monitoring</p>

	operational risk.																																																							
Teaching/Learning Methodology	Lectures will be used to provide theoretical concepts and approaches of the subject. Seminars will be used for case studies, presentation and discussion. Students are required to discuss real-world cases in seminars. They are expected to apply subject knowledge to the discussion of the current corporate risk management issues faced by a corporate administrator in their working environment. Ethical issue will also be discussed since the manager's unethical behaviour will increase the risk for the company. Students are expected to actively participate in the seminars and to share their experience and learn from each other.																																																							
Assessment Methods in Alignment with Subject Learning Outcomes	<p>Assessment components include written assignments, discussion, participation and presentation of issues related to risk management and subject final examination set with risk management problems. These assessment components require students to demonstrate their ability to identify and evaluate various issues in financial risk management including but not limited to ethical issues, which is important particularly because manager's unethical behaviour will increase the risk for the company.</p> <p>Students are expected to apply subject knowledge to the discussion of the current corporate risk management issues faced by a corporate administrator in their working environment (Programme Outcome 2). Their application of such knowledge will be assessed in their presentation and class discussion.</p> <table border="1" data-bbox="502 1142 1452 1697"> <thead> <tr> <th rowspan="2">Specific assessment methods/tasks</th> <th rowspan="2">% weighting</th> <th colspan="6">Intended subject learning outcomes to be assessed (Please tick as appropriate)</th> </tr> <tr> <th>a</th> <th>b</th> <th>c</th> <th></th> <th></th> <th></th> </tr> </thead> <tbody> <tr> <td>Individual Essay</td> <td>20%</td> <td>√</td> <td>√</td> <td>√</td> <td></td> <td></td> <td></td> </tr> <tr> <td>Project Presentation</td> <td>20%</td> <td>√</td> <td>√</td> <td>√</td> <td></td> <td></td> <td></td> </tr> <tr> <td>Participation</td> <td>10%</td> <td>√</td> <td>√</td> <td>√</td> <td></td> <td></td> <td></td> </tr> <tr> <td>Final Examination</td> <td>50%</td> <td>√</td> <td>√</td> <td>√</td> <td></td> <td></td> <td></td> </tr> <tr> <td>Total</td> <td>100%</td> <td colspan="6"></td> </tr> </tbody> </table> <p>Note: To pass this subject, students are required to obtain Grade D or above in BOTH the Continuous Assessment and Examination components. In addition, the specific requirements on individual assessment components discussed above could be adjusted based on the pedagogical needs of subject lecturers.</p>		Specific assessment methods/tasks	% weighting	Intended subject learning outcomes to be assessed (Please tick as appropriate)						a	b	c				Individual Essay	20%	√	√	√				Project Presentation	20%	√	√	√				Participation	10%	√	√	√				Final Examination	50%	√	√	√				Total	100%						
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Student Study Effort Required	Class contact:																																																							
	<ul style="list-style-type: none"> ▪ 13 weeks of 3 hours seminar each 	39 Hrs.																																																						

	Other student study effort:	
	<ul style="list-style-type: none"> ▪ Depends on their backgrounds, on average students are expected to spend around 2 more hours for each contact hour for reading subject materials and preparing/doing coursework assignments. 	78 Hrs.
	Total student study effort	117 Hrs.
Reading List and References	<p><u>Required Text</u></p> <p>An E-book “Risk Management” by McGraw Hill with selected chapters from:</p> <p>Crouhy, M, D. Galai and R. Mark, <i>The Essentials of Risk Management</i>, 2nd edition, McGraw Hill, 2014.</p> <p>Jorion, Philippe, <i>Value At Risk: The New Benchmark for Managing Financial Risk</i>, 3rd edition, McGraw Hill, 2007.</p> <p><u>Other References</u></p> <p>Lam, James, <i>Enterprise Risk Management</i>, Wiley, 2003.</p> <p>Hull, John, <i>Risk Management and Financial Institutions</i>, 2nd edition, Prentice Hall, 2010.</p> <p>Chance & Brooks, <i>An Introduction to Derivatives & Risk Management</i>, 9th edition, Thomson, 2013.</p> <p>Marthinsen, John, <i>Risk Takers: Uses and Abuses of Financial Derivatives</i>, 2nd edition, Pearson, 2009.</p> <p>Additional readings will be distributed in class or put into Blackboard</p>	