

Curriculum Vitae

Anson WONG, Ph.D. CPA

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CURRENT APPOINTMENT

Teaching Fellow (August 2009 – present)
School of Accounting & Finance
Faculty of Business
The Hong Kong Polytechnic University

ACADEMIC ACHIEVEMENT

- Ph.D., City University of Hong Kong, Hong Kong, China, Finance, 2008
- Master of Professional Accounting, The University of South Australia, 2010
- M.Phil. Lingnan University of Hong Kong, Finance, 2000
- Master of Economics, The University of Hong Kong, 1999
- Bachelor of Social Science, Lingnan University of Hong Kong, 1996

PROFESSIONAL QUALIFICATION

- Certified Public Accountants (CPA) Australia

TEACHING

Teaching Philosophy

Teaching philosophy of my teaching is based on a belief that the primary goal of teaching is to foster learning that can cultivate students to be ethical and professional leaders to serve the community. This is in line with the PolyU belief that the major role of higher education is *to promote learning*. One of my best ways to foster learning is to show my passion for teaching to students. I always encourage learning by creating a relaxed environment for students, stimulating discussion in class and organizing material in a way that makes it effective to study.

Teaching and Learning Enhancement Grants

- 2018 Learning and Teaching Enhancement Grant, Project title: Investigating Teacher Perception of the Impact from the Flipped Classroom on Teaching and Learning
- 2017 Learning and Teaching Enhancement Grant, Project title: Exploring the Impact of Student Background on Learning Efficiency By Big Data Analytics
- 2016 Course Enhancement Funds in the UGC Teaching & Learning Project on Information Literacy: Enhancing Information Literacy in Hong Kong Higher Education through the Development and Implementation of Shared Interactive Multimedia Courseware
- 2016 Learning and Teaching Enhancement Grant, Project title: Student Perception on Using Mobile Technology in Learning
- 2015 Learning and Teaching Enhancement Grant, Project title: Contributions of Classroom Response Systems on Learning and Teaching: Case Studies in Hong Kong
- 2015 Learning and Teaching Enhancement Grant, Project title: The Development of a Monopoly-based Accounting Simulation Game

Academic Conference and Paper Presentation

- 2017 ISERD International Conference on Education and E-Learning in Tokyo (ISERD Excellent Paper Award for the paper entitled: Student Perception on Mobile Learning Technology: Local Versus International Students)
- 2016 Global Conference on Teaching and Learning with Technology in Singapore
- 2016 The 3rd International Conference on Open and Flexible Education in Open University of Hong Kong (Presented paper: Student Perception of Using a Monopoly-Based Accounting Simulation Game: Evidence in Hong Kong)

Publications

Articles:

- Bliss, M, Goodwin, J & Wong, A, (2018), The Association between Cost of Debt and Hong Kong Politically Connected Firms, *Journal of Contemporary Accounting and Economics*, Issue (14), pp321-334, 2018
- WONG, A (2017), Classroom Response Systems and Student Performance Improvement: Local versus International Students, *Journal of Teaching in International Business*, Issue 4. 2017

- WONG, A & YIM, D. (2016), CSR & CNR Merged into CRRC in China, *International Research Journal of Applied Finance* , Issue 7, 2016
- WONG, A. & Lee, B. (2017). Student Perception of Using a Monopoly-Based Accounting Simulation Game: Evidence in Hong Kong, *International Research Journal of Applied Finance* , Issue 2, 2017
- WONG, A. (2013). Impacts of Institutions on the Venture Capital Investment Activities: Evidence from China, Japan, Hong Kong, Japan and India. *Journal of Investing*, 22 (3), 39-52. (DOI: 10.3905/joi.2013.22.3.039)
- WONG, A. (2013). The Role of Government in the Venture Capital Market with Asymmetric Information. *Quantitative Finance*. (DOI: 10.1080/14697688.2012.738307)
- WONG, A. (2011). Angel Investment and Economic Growth. *Journal of International Economic Review*, 4.
- WONG, A. (2011). Development of Financial Market and Economic Growth: Review of Hong Kong, China, Japan, the United States and the United Kingdom. *International Journal of Economics and Finance*, 3 (2).
- WONG, A. & Wong, A. (2011). Evolution of the Venture-Capital Market in China: Current Trends in VC-Financing Strategies and Investment Preferences. *Journal of Investing*, (20) (4), 16-26. (DOI: 10.3905/joi.2011.20.4.016)
- WONG, A. & Cheung, K. (2011). Measuring and Visualizing the Asymmetries in Stock Market Volatility: Case of Hong Kong. *International Research Journal of Applied Finance*, 2 (1), 1-28.
- WONG, A. (2009). Effective Evaluation Criteria for Successful Venture: A Study of Venture Capital in Hong Kong. *The Journal of Private Equity*, 13 (1), 67-72.
- WONG, A. & Cheung, K. (2009). The Effects of Merger and Acquisition Announcements on the Security Prices of Bidding Firms and Target Firms in Asia. *International Journal of Economics and Finance*, 2 (2), 274 - 283.
- WONG, A. & WONG, M. (2008). Examine the Performance of Venture Backed Companies in Hong Kong IPO Market. *The Journal of Private Equity*, (11) 4, 28-41. (DOI: 10.3905/jpe.2008.710903)

Book Chapters:

- WONG, A. & Chu, M. (2011). Dynamics of Deflation and Unemployment – Fall into an Abyss of Depression, *Recession and Its Aftermath: Adjustments in the United States, Australia, and the Emerging Asia*. Springer (India) Private Limited.
- WONG, A. & Wong, M. (2009). Institutions and Investment Activities in the Venture Capital Industry: Evidence from China, Hong Kong and India, *Emerging Markets: Performance, Analysis and Innovation*. London, UK: Chapman-Hall/Taylor and Francis.

Working Papers

- Impacts of Venture Capital Investment on the Regional Innovation: Evidence from China
- Ex-ante Market Signals of Currency Speculative Attacks: Evidence from Hong Kong
- All the Eggs in the Same Basket – An Empirical Examination of US Monetary Policy Stance and Asian Stock Markets Integration

Innovation in Teaching and Learning

To inspire students to learn better, I have explored various innovative and novel approaches such as the on-line teaching videos, discussion forums, learning management system and wireless classroom response system (Clicker).

Program / Course Development and Management

- Minor in the Finance Program
- Service-Learning subject: AF3S01 Financial Literacy for Low-income Youth in Hong Kong
- Big Data Application workshops
- Guest lecturers and career sharing talks

Promotion of Knowledge Transfer

- Team member of knowledge Transfer of the Business Faculty of the Hong Kong Polytechnic University to provide professional advisory service to the public
- Adviser and reviewer of Financial Social Worker Program of Hong Kong Family Welfare Society
- Examination panellist for Hong Kong Institute of Certified Public Accountants (HKICPA) to provide professional service in the Qualification Programme (QP)

- Trainer for the Hong Kong General Chamber Council to conduct an executive training workshop for senior managers of Guangzhou Securities Firm and Guangzhou Municipal Science and Technology Progress Fund.
- Advisor to the Hong Kong Institute of Bankers (HKIB) to provide advisory service on the framework of the Professional Banking Qualification Examination
- Part-time lecturer of the Chinese Business Centre to deliver executive workshops on Big Data applications in banking and finance

SERVICE

Service to the PolyU

- Committee Member of AF Teaching Resource Center
- Member of AF Service Council
- Member of AF Teaching Council
- Program Coordinator of Minor in Finance
- Coordinator of AF Industry Interest Group
- Mentorship and Academic Advisor
- HKMBA Student/Staff Consultative Group (SSCG) member
- Supervisor of Capstone Project
- Interviewer of UG and PG programmes
- Information Day Helper
- Giving Counseling / Career Advice to student
- Giving reference letter to students
- Liaiser of guest speakers in guest lectures and career talks

Service to the Professional Bodies

- Adviser and reviewer of Financial Social Worker Program of Hong Kong Family Welfare Society
- Company Secretary for Hong Kong Academic Accounting Association
- Ad Hoc reviewer of academic journals e.g. China Economics Review
- Examination Panelist of Hong Kong Institute Certified Public Accountants

- Trainer for the Hong Kong General Chamber Council to conduct an executive training workshop
- Adviser of Professional Banking Qualification Examination of the Hong Kong Institute of Bankers

Service to the Community

- Volunteer of the Alumni Association of the University of Hong Kong
- Volunteer of The Hong Kong Polytechnic University

Award and Prize

- 2017/2018 AF Teaching Award Nomination
- 2017/2018 HKICS Teaching Award Nomination
- 2016/2017 Faculty Prize for Outstanding Performance / Achievement (Team Services)
- 2017 Excellent Paper Award ISERD International Conference on Education and E-Learning in Tokyo

Award by Students

- Capstone Project Award 2017: Understanding the Role Venture Capital Played in the Initial Public Offering under China's Economic Transition (by CAI Qingzhi, HAO Qing & XU Lisha)