

David LI
School of Accounting & Finance
The Hong Kong Polytechnic University
Email: afdavidl@polyu.edu.hk
Tel (Office): (852) 2766 4996

ACADEMIC QUALIFICATIONS

PhD The University of Hong Kong, Hong Kong, China
MBA The University of Iowa, Iowa City, USA
BSc The University of Texas, Austin, USA

PROFESSIONAL MEMBERSHIP

CPA (American Institute of CPA & Hong Kong Institute of CPA)

WORK EXPERIENCE

Academic (Present): Lecturer, Hong Kong Polytechnic University
Industry (Past) : Finance Director, Compaq Computer HK (now Hewlett-Packard) and other financial and IT management positions in multinational corporations.

TEACHING

Subjects taught:

<u>Code</u>	<u>Subject Name</u>	<u>Level</u>
AF2110	Management Accounting	Undergraduate
AF3211	Accounting Information Systems (AIS)	Undergraduate
AF4214	E-Commerce for Accounting and Finance	Undergraduate
ACCT403	Corporate Finance	Undergraduate
AF4912	Capstone Project	Undergraduate
ACCT508	Contemporary Issues in AIS	Postgraduate
AF5113	Accounting for Strategic Management	Postgraduate
AF5216	Management Accounting for Executive	Postgraduate
AF5238	E-financing	Postgraduate
AF5231	Managerial Accounting and Information Systems	Postgraduate
AF5340	Finance and Accounting for Design Business	Postgraduate

Executive education:

Ernst & Young Accountancy Conversion Program
Deloitte Touche Tohmatsu Accountancy Conversion Program
Executive Diploma in Accountancy Conversion Program

PUBLICATIONS

Journal Articles:

LI, David, "Online security performances and information security disclosures", *Journal of Computer Information Systems*, (2015), 55(2), p. 20-28.

LI, David, "Online social network acceptance: a social perspective", *Internet Research*, (2011), 21(5), p. 562-580.

POON, P.L., LI, D., & YU, Y.T., "Internet Financial Reporting", *Information Systems Control Journal*, (2003), 1, p. 42-45.

Conference Papers:

LI, David, "Acceptance of Social Network Web Sites: The effects of social influence", *International Conference on e-Business (ICE-B)*, (2010).

LI, David, "Do managerial ethics and legal education influence online privacy policies in Greater China?" Conference Proceedings of the 6th World Business Ethics Forum, Hong Kong Baptist University, December, (2016).

Book:

LI, David, "Computerized Accounting Using MYOB", *McGraw-Hill Education (Asia)*, (2004).

AWARD

Best Papers Award obtained in the 6th World Business Ethics Forum held at Hong Kong Baptist University on 11-13 December 2016.

GRANTS

AF General Research Fund, Principal Investigator, PolyU (2015): HK\$49,855.

AF General Research Fund, Principal Investigator, PolyU (2012): HK\$33,950.

AF General Research Fund, Principal Investigator, PolyU (2009): HK\$49,750.

SERVICES

Mentoring Activities:

Mentor for Foundation Year Students

Academic advisor for undergraduate students

Mentor for the HKICPA QP program

Other Institutional Service Activities:

Member of AF Teaching Council

Member of MSc in Accountancy and MPA Programme Committee

Member of Web site and Social Media Committee

Admission interviewer for undergraduate and postgraduate programmes

Staff helper in PolyU Education Information Day and Consultation Day

Ad Hoc Reviewer:

Journals: Internet Research, Information Technology & People

Textbook: Fred David, Strategic Management: Concepts and Cases, Global Edition, 14th Edition