

Subject Code	AF5904
Subject Title	Research Project in China Business Studies
Credit Value	3
Level	5
Normal Duration	One Semester
Pre-requisite / Co-requisite/ Exclusion	<p>Pre-requisite: Chinese Economy and Business Strategies (AF5625) <u>OR</u> The Chinese Economy (AF5620)</p> <p><u>AND</u> Research Methods and Market Research in China (AF5916)</p> <p>Exclusion: Dissertation in China Business Studies (AF5920)</p>
Role and Purposes	<p>This subject provides student with an opportunity to, under the supervision of a qualified academic staff, conduct an independent research project in China business studies. The research project topic is usually proposed by the student and subject to the assessment and approval by the individual supervisor. This subject contributes to the achievement of Programme Outcomes by enabling students to</p> <ol style="list-style-type: none"> 1. evaluate developments in the Chinese business environment, and their impact on both domestic and foreign business organizations. 2. identify and analyse ethical issues related to doing business in China. 3. evaluate and be able to communicate the impact of culture on business and management practice, with particular emphasis in Sino-foreign business activities. (MSC in CBS Outcome 1, 2 & 3).
Subject Learning Outcomes	<p>Upon completion of the subject, students will be able to:</p> <ol style="list-style-type: none"> a. evaluate developments in the Chinese business environment, and their impact on both domestic and foreign business organizations; b. identify and analyse ethical issues related to doing business in China; c. evaluate and be able to communicate the impact of culture on business and management practice, with particular emphasis in Sino-foreign business activities.
Subject Synopsis/ Indicative Syllabus	<p>Students work under the guidance of the academic supervisor on a mutually agreed research topic. Regular supervision will be provided by the subject leader and assigned supervisor(s) throughout the semester. Subject contents depend on the area and nature of project.</p>

Teaching/Learning Methodology

Project Proposal

Submitted in week 5 and approved by the subject leader / supervisor. The proposal should constitute a firm plan of work and should clearly identify the problem or issue to be investigated, along with a clear methodology for the project. The project topic should be within the scope of the award and has a clear problem-solving focus.

Project Report

Submitted at the end of the semester (normally week 13). The report should normally be around 6,000 words (including tables, charts, references and appendix if any). Project reports will be assessed according to the importance of the problem in the context of China business, the grasp of prior knowledge and research in the field, the argument developed by the student, the methodological issues in data gathering and analysis, the policy recommendations drawn upon the research findings, as well as the quality of the writing.

Assessment Methods in Alignment with Intended Learning Outcomes

Specific assessment methods/tasks	% weighting	Intended subject learning outcomes to be assessed (Please tick as appropriate)					
		a	b	c			
1. Project proposal	30%	✓	✓	✓			
2. Project report	70%	✓	✓	✓			
Total	100 %						

Note: The minimum passing grade of this subject is D. The specific requirements on individual assessment components discussed above could be adjusted based on the pedagogical needs of subject lecturers.

Student Study Effort Expected

Class contact:	
▪ Regular meetings with the supervisor	13 Hrs.
Other student study effort:	
▪ On average students are expected to spend around 6 more hours for each contact hour for reading the relevant academic and professional materials, information gathering, data collection, model construction, and writing the project proposal and report.	78 Hrs.
Total student study effort	91 Hrs.

Reading List and References

Depend on the project area and nature.