

Subject Code	AF5626
Subject Title	China Immersion Experience
Credit Value	6
Level	5
Normal Duration	Summer Semester
Pre-requisite / Co-requisite/ Exclusion	Pre-requisite: Key Issues in China Business (MM5381) Chinese Economy and Business Strategies (AF5625) The Legal System and Economic Law in China (AF5512) Cross-cultural Management (MM5251)
Role and Purpose	<p>This subject contributes to the programme outcomes by giving students direct exposure to the current Chinese environment through a range of alternative activities, including: Study Tours; Internships and Community Service. It contributes to the achievement of program outcomes by enabling students to (1) identify and analyse ethical issues related to doing business in China; (2) evaluate and be able to communicate the impact of culture on business and management practice, with particular emphasis on Sino-foreign business activities.</p> <p>This subject contributes to Program Outcomes #2 and #3 for MSc China Business Studies.</p>
Subject Learning Outcomes	<p>Upon completion of the subject, students will be able to:</p> <ol style="list-style-type: none"> Make informed choices about the role of Hong Kong and China in their future life and career. Identify their own strengths and weaknesses as participants in the Hong Kong and Chinese business and cultural environments. Apply the conceptual frameworks they have learned in the classroom to problems of local economic development, reform policies, foreign direct investment and trade, and other social, economic and ethical issues currently under debate in China.
Subject Synopsis/ Indicative Syllabus	<p>This is an Action Learning subject, where students will work individually or in groups over a seven week period to complete their China Immersion Experience. Projects can vary and should include participation in a three week Study Tour, or a six week Internship with pre-tour/internship classes.</p>
Teaching/Learning Methodology	<p>Students will identify how their Immersion Experience will be carried out (Study Tour or Internship) starting from Semester 1. The programme team will offer a three week Study Tour, and will source opportunities for Internships (of at least six weeks). Pre-tour/internship induction will be provided. Completion of the subject requires students to complete either the Study Tour, or an Internship and then to present an individual Immersion Report, reflecting and building on the experience, in line with the subject outcomes.</p>

Assessment Methods in Alignment with Intended Learning Outcomes	Specific assessment methods/tasks	% weighting	Intended subject learning outcomes to be assessed (Please tick as appropriate)				
			a	b	c		
	1. Study Tour / Internship Participation and Performance	30%	✓	✓	✓		
	2. Individual Immersion Report	70%	✓	✓	✓		
	Total	100 %					
	<p>Explanation of the appropriateness of the assessment methods in assessing the intended learning outcomes:</p> <p>30% of the marks will be based on the evaluation of the subject coordinator (in the case of study tour), and that of the employer (in the case of internship). 70% of the marks will be based on the evaluation of the subject coordinator on the student's individual immersion report.</p> <p><i>Note: The minimum passing grade of this subject is D. In addition, the specific requirements on individual assessment components discussed above could be adjusted based on the pedagogical needs of subject lecturers.</i></p>						
Student Study Effort Expected	1. Activity Hours:						
	▪ Study Tour / Internship					at least 120 Hrs	
	2. Class Contact Hours:						
	▪ Pre-tour / internship induction					6Hrs	
	▪ Individual Consultation with supervisor on the Immersion Report topic and proposal					4Hrs	
	3. Other student study effort:						
	▪ On average students are expected to spend at least 120 additional hours in preparing and completing their Individual Immersion Report.					at least 120 Hrs	
	4. Total student study effort:					at least 250 Hrs	
Reading List and References	In preparation for the Individual Immersion Report, students are required to refer to the materials they have learned from in the preceding subjects, as well as any required and recommended readings by the subject coordinator.						